



School of  
Entrepreneurship  
and Learning

# Earn, Learn, and Pay!

**ELP Certificate Course**

in collaboration with



**Harvard Business  
School Online**



**Open Now for Admissions**



**+91 90030 32745**



**+971 52 365 4166**



**admissions@vineyardeducation.com**

[www.seal.education](http://www.seal.education)

**EARN** as you Study  
**LEARN** as you do Business  
**PAY** back from Profits.

SEAL conceptualized the Entrepreneur Learner Pathway (ELP) methodology to disrupt the current education system. ELP is designed to raise a generation with an entrepreneurial mindset – every candidate will have the ability to turn an idea into a concept, develop the concept into a business, and subsequently grow and nurture that business into a profitable and valuable entity. All students, regardless of success or failure of business, will come out of the ELP Course with the crucial experience of building a business from ground up. There is no better learning than hands-on experience.

Mentorship is at the core of the ELP methodology. Dr. Jacob, the founder of SEAL, is an expert business architect with a financial brilliance that spans over 40 years. He has worked with CEO's across various industries, providing turn-around consultancy and transforming their businesses.

We have partnered with the highly acclaimed institutes such the Harvard Business School Online to bring you the best learning experience.

# PROGRAM OVERVIEW



Stage  
**1**

## "Entrepreneurship Essentials" from Harvard Business School Online

- Ideas and Opportunities
- Building a Business
- Financing a Business
- Sources of Investment



Stage  
**2**

## Mentorship from SEAL

- Idea generation
- Business plan
- Market Research
- Competitor analysis
- Design thinking
- Marketing – USP/WOW factor
- Competent team
- Business setup → Documentation/Policies & Procedure/Organization Registration/Legal Requirements
- Prototyping
- Finance



Stage  
**3**

## Access to SEAL Investor Network

- Investor pitch
- Funding and Investments

# PROGRAM HIGHLIGHTS

- Learn from experienced entrepreneurs who have a successful track record
- Real world, case-based learning
- World class Online learning platform
- Helps you generate new ideas
- Convert your ideas into a business plan
- Learn how to make a pitch deck with financials
- Access to Venture capitalists to raise funds for your venture
- Potentially raise funds for your business idea!

## Certificate from Harvard Business School Online



# STUDENT EXPERIENCE

- Business Neutral course
- Mentor led sessions
- Blended learning, Virtual environment
- Opportunity to network with Venture Capitalists
- International Collaboration and Teamwork
- Rich learning through continuous interaction with other candidates
- Rework ideas every step of the course with mentors to develop a comprehensive Business plan

# PROGRAM DETAILS

- Start Dates : **Multiple intakes per year. please contact us for more details.**
- Course Duration : 6 Months
- Minimum Eligibility : Candidates must be over 18 years of age  
Candidates must be proficient in English
- Program Fees : **Please contact our admissions team for pricing.**



School of  
Entrepreneurship  
and Learning

**VINEYARD**  
EDUCATION

UAE #610, Mai Tower, Al Nahda, PO Box 48027, Dubai  
USA 700 Cody Lane, 3332, Sachse, Texas 75048  
INDIA 110/2, Mandur, Budigere Main Rd., Bengaluru, Karnataka – 560 049.

 **+91 90030 32745**  
 **+971 52 365 4166**  
 **admissions@vineyardeducation.com**